

iNSPIRETEK

CREATING A GLOBAL COMMUNITY



50% of all mental health conditions
start **before the age of 14**

.....**75% before the age of 25**



HOW DO WE ADDRESS MENTAL ILLNESS?



WE PREDICT IT.

Our prevention via prediction model is built around three systems:

Red Flag Alerts

provides support staff with real-time alerts when an athlete tracks certain biometric or behavioral events.

Proactive Intervention

deliver curated content from iNSPIREHQ to end user based on wellness data inputs.

Supportive Frameworks

Intuitive tech that integrates into any organisational framework easily



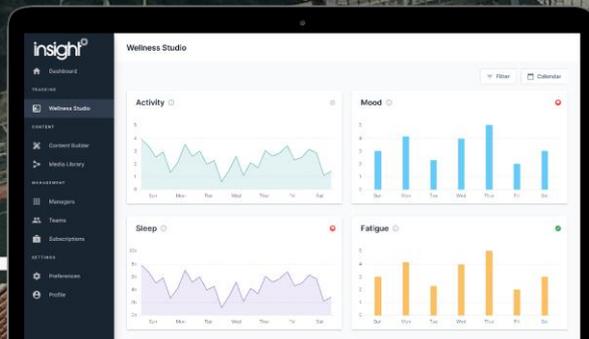
SIMPLE



SMART



SECURE



HOW DO WE IMPROVE MENTAL HEALTH?

An outdoor basketball court is shown in a park-like setting with many trees. A basketball hoop is visible in the middle ground. The scene is captured in a slightly desaturated, muted color palette.

iNSPIRETEK

REDESIGN THE SYSTEM

The all-encompassing focus on performance in sport has come at a cost, often alienating all but the most elite of athletes.

This led us to focus on the human-before the athlete, building capability in people and communities to drive positive change. This is reflected in increasing participation & performance, maximising funding & resources and creating & connecting communities.

Collaborating with government, education, healthcare, research, pro sport and grassroots clubs as we recognize the need to make data driven decisions across entire ecosystems.



WHY WE EXIST?



Sports tech is only focused on elite athletes



Available solutions are expensive

Existing systems are complex and built around performance

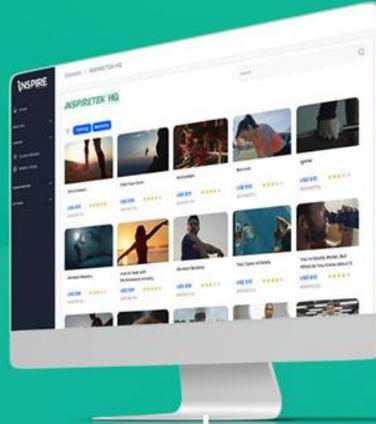


Lack of support at a youth level

When intervention does occur it's too late



iNSPIRE HQ



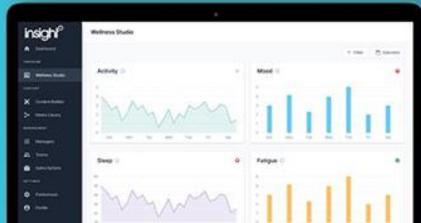
One of the largest and best curated mental health, sport and education content libraries in the world.

Available across iNSPIRETEKs complete suite of products.

insight[®]

infinite[®]

insight^{plus}





Desktop And Mobile
Wellness Management Platform

Connect, Analyze and Influence

Our SaaS based wellness management platform provides users with:

- Exportable biometric data
- Red flag alert system
- Team management & content publishing



Mobile App

Track, Reflect & Connect

Our freemium, all-ages mobile app supports the daily wellbeing of athletes and students through:

- Extensive tracking & reflection system
- High quality, curated educational content
- Intelligent content delivery system



Desktop And Mobile
Advanced Analytics Platform

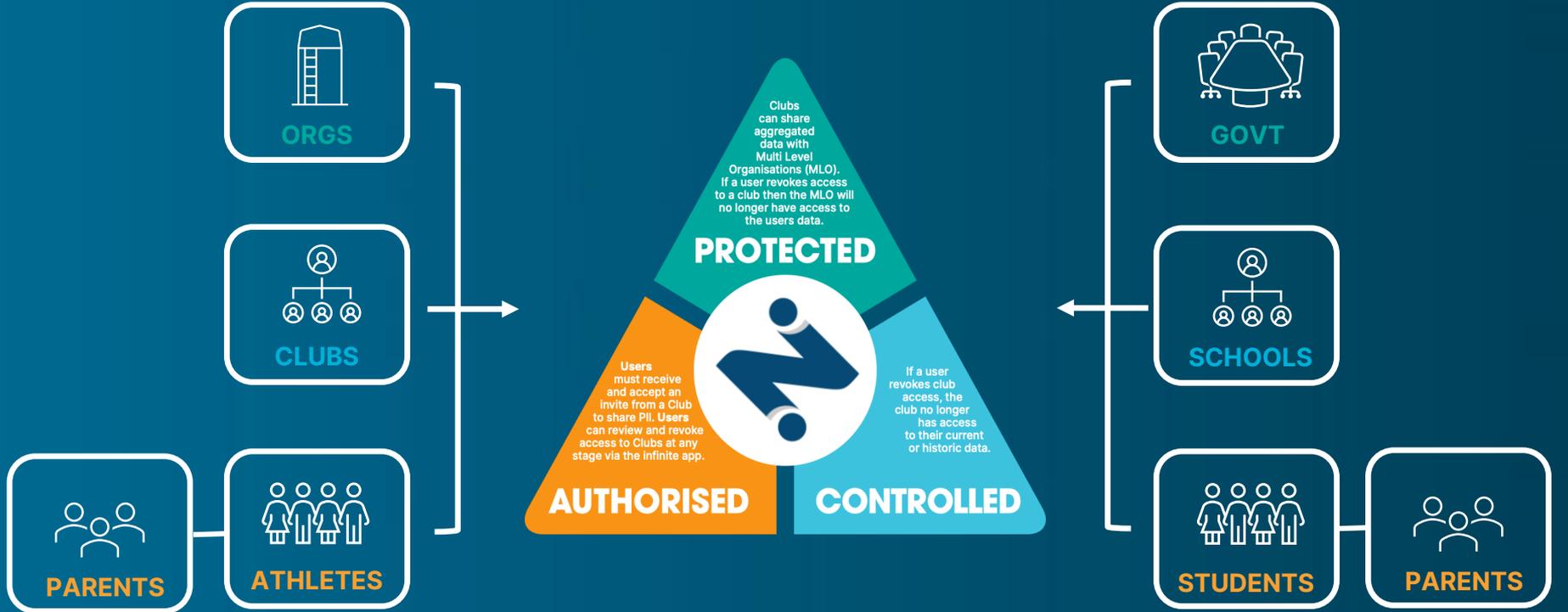
Observe, Understand, Educate

The platform built for big data. Gain valuable insights across all of your organisations:

- Access broad data sets
- Analytic features
- Content publishing

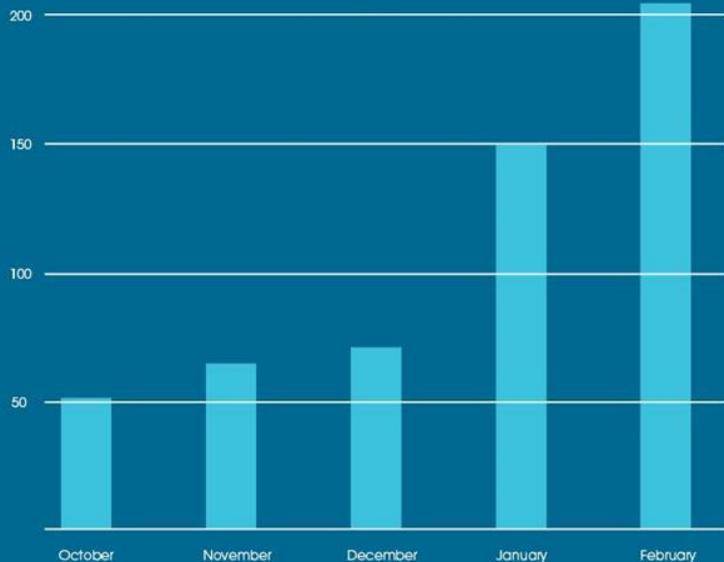


PEOPLE FOCUSED DATA DRIVEN



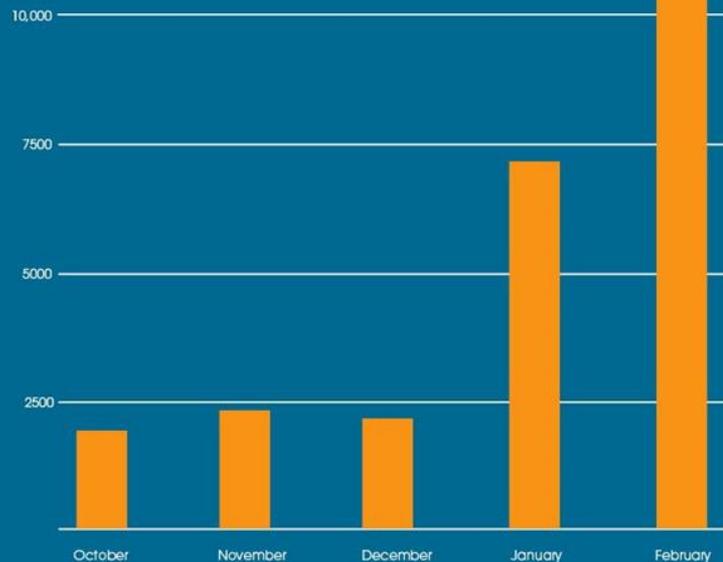
PRODUCT USAGE

insight[®]



Usage Over Time
Based On Platform Activity

infinite[®]



Usage Over Time
Based On Biometric Entries

DATA TRENDS & INSIGHTS

With the introduction of the new Digital Mental Health standards, we are the leaders in this new model of care.

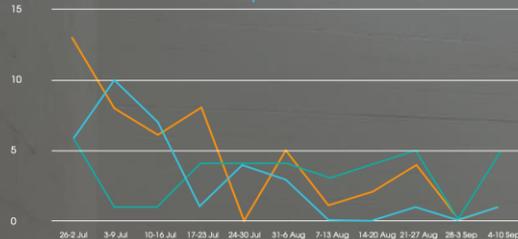
Capturing biometric and content engagement data allows us to not only understand mental health, but the key drivers to engagement across sport, education and health.

All data sent and received by our application is encrypted while in transport.



REAL WORLD SOLUTION

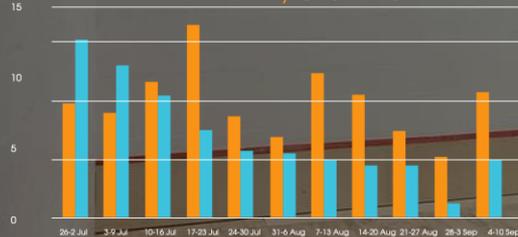
Mood Sleep Pain Over Time



In a recent observational data review of athletes and coaches using iNSPIRETEK products (**infinite** and **insight**), a number of important findings were identified:

- insight was able to provide coaches with early pain data which was used to modify training routines. **This process led to longterm, validated pain reduction.**
- Data indicated that pain had a direct impact on mood and sleep. Therefore a reduction in pain was more likely to **lead to an improvement in wellbeing.**
- Athletes using infinite experienced **an improvement across key wellbeing data points** (mood, sleep, pain, fatigue).
- **Coaches observed that athletes were more open to talk about pain and injury in general conversation.** Coaches felt that this contributed to improvements in wellbeing.

Pain Activity Over Time



TO A GLOBAL PROBLEM

91%

Gen Z that report physical or psychological problems due to stress.

90%

Gen Z that experience at least one physical or emotional symptom because of stress.

60%

Gen Z that believe the pandemic's single most important effect on society will be taking care of one's self.

1 In 7

10-19 year olds globally, that experience mental health conditions.



CUSTOMER EXPERIENCE

“The Inspiretek platform looks at what it means to be a serious athlete, building resilience and giving yourself permission to practice good self-care.”

Pat Hedges

Technical Director for Gold Coast Knights

“I’ve had my teams using iNSPIRE for 6 months now. I feel more in touch with my athletes and have already noticed a positive trend with their overall wellness.”

Ted Britt

Co-founder Starfish Tri-athletic

“The iNSPIRETEK App will allow Clubs to put players first and in addition to this comply with Football Australia player wellness requests”.

Adem Poric

CEO Magic Group and ex pro football player.

“Seeing the trends in the app and the effect our training has on the children helps us adjust our program and leads to better success in the long run.”

James Devlin

Owner Jets Gymnastics

“iNSPIRE is different to the other wellness apps and different to systems like smarter base that most professional athletes use. You have information on hand and can click on the resources as you need them”

Katrina Gorry

Matildas & Brisbane Roar W-League

“Red flag notifications assist us at the back end to then support students at both through our psychologist and then also at home aswell”

Jaimie Watson

Camberwell Grammar School



MAKING WAVES

"There's all of these amazing, innovative companies globally, particularly coming out of the States, trying to solve this problem of athlete burnout, injury training, load management, and wellbeing, but they're all doing the same thing."

 **SPORTTECHIE**

December 9, 2021

"Athletes like Simone Biles and Serena Williams have been instrumental in putting a spotlight on a systemic problem that clearly needs to be addressed."

FINANCIAL REVIEW

January 9, 2022

"Elite tennis coach Darren Cahill, who has coached grand slam winners Lleyton Hewitt, Andre Agassi and Simona Halep, is one of the company's high profile investors."

 **The Courier Mail**

January 17, 2022

"The tech hinges on the concept of preventative prediction, using data analytics to highlight troubling behaviors in young people, and intervene before those behaviours get out of hand."

 **SmartCompany**

January 14, 2022

"The sheer speed and level of adoption tells us that this product is not only highly relevant but critical to the future of the sporting industry."

startup daily.

January 10, 2022

"A FIRST-of-its-kind wellness platform focused on helping young athletes is taking the world by storm."

The Chronicle

January 13, 2022



MEET ANNIE

“ As someone who struggled with mental health and eventually an eating disorder during my gymnastics career, our mission as a company is critical for the future of sport and ultimately the wellbeing of all young athletes. ”



LEADERSHIP TEAM



ANNIE FLAMSTEED
FOUNDER/CEO

Annie is a former competitive gymnast who exited the sport in her late teens due to the high pressure placed on elite athletes. Annie went on to study medicine, before pivoting into healthtech where she founded INSPIRETEK in 2019.



KIEREN DOWDING
CHIEF TECHNOLOGY OFFICER

Kieren has over 20 years of experience in software development and infrastructure across a range of industries. The last nine years have been focused on providing technological solutions in the health and wellbeing space.



NIKITA PORTH
CHIEF REVENUE OFFICER

Nikita is an experienced professional in enterprise change management specialising in data management, data security and SaaS based solutions. Passionate about humanising technology and enabling data driven decisions.



BRAD WALKER
HEAD OF DIGITAL

Brad has an extensive skillset in digital, creative, marketing, product, content, copy writing and design; spanning 20 years. Experience includes work in a variety of agencies and sports focused roles, as well as his own previous entrepreneurial endeavors.



INVESTORS & ADVISORS

MARK FLAMSTEED

Mark Flamsteed is the Chief Executive Officer and Managing Director of Flamsteed Equipment, a large earthmoving & mining equipment supply company. He has extensive experience trading in international markets in a career spanning more than 30 years.

PETER WARD

Peter is the Chief Executive Officer of MOQ Digital. Peter is experienced in establishing and operating award winning businesses, along with leading large teams of professionals and experts.

JEVAN BOUZO

Jevan is currently the Chief Financial Officer of Viva Energy Australia, a large ASX listed company, where he has oversight of finance, tax, treasury, procurement, strategy, investor relations, commercial pricing and customer solutions.

SEAN FINCHAM

Sean is a director and high level executive at Prime Financial in Brisbane and is an expert in business strategy and operations.

DAVID SHEIN

David is a Founding Partner at OIF (Our Innovation Fund). He has founded, mentored and invested in numerous start-ups, leading many to successful exits.

VU TRAN

Vu is the co-founder and Chief Growth Officer at Go1. Vu is also a medical doctor working in General Practice and is passionate about healthcare innovation. Vu Tran obtained his MBBS in Medicine from Bond University.

GEORGE MACKIN

George built the largest and most successful media representation company in the world which he sold in 1998. He is formerly the managing partner of Tennis Media Company (sold to Sinclair), owner of the Indian Wells Masters Series Tennis Tournament (now the BNP Paribas Open and sold to Larry Ellison) and Chairman of PlaySight Interactive (sold to Slinger).

RODNEY RAPSON

Rodney is a former Division 1 NCAA Tennis Player who has run European commercial operations for several technology start-ups and is the co-owner of BASE Tennis Academy in Germany.

JEFF ANGUS

Jeff is an experienced brand builder and marketing executive with both private startups and established public companies, and holds an MBA in Sports Marketing from the University of Oregon.

DARREN CAHILL

Darren is one of the great icons in the world of international tennis. As a tennis coach and former professional tennis player from Australia, Cahill is a tennis analyst for the Grand Slam events on ESPN and the former coach to three #1 players (Lleyton Hewitt, Andre Agassi, and Simona Halep).





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The time is now